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Abstract

Nafter is a revolutionary photo-sharing social network that aims to open up a highly profitable and viable stream of revenue for social media content & fans. Users will be able to leverage the power of Non-Fungible Tokens (NFTs) to sell limited prints of their favorite moments to a broad audience of members.

Creators will also be able to create unique user profiles with their own personalized, dedicated staking pool. Staking pools will provide patrons & fans with access to exclusive user content as well as offer weighted staking rewards that can then be claimed and redeemed on the platform for further use.

Additionally, these NFTs are digitally coded, data encrypted, and securely minted by using blockchain technology. In this way NFT’s ensure the individual’s ownership of their content and add a further layer of protection to intellectual property.

The Nafter platform is designed with the amateur user in mind. Nafter’s proprietary technology allows someone with little to no experience to create NFTs with ease – directly on the web app with only a few simple clicks – and to immediately begin to monetize their work and connect with their followers in a fun and efficient way.

Nafter is backed and created by a top-notch team that includes blockchain industry leaders, business professionals, engineers, web designers, marketing and social media experts, strategists and more. All of us are working together to make Nafter the first choice for liking, posting, and sharing minted content across the web.
Nafter is the first of its kind. It is the only socially engineered, digital media sharing platform that rewards users for creating, buying, and selling digital content. Nafter’s most active and creative members also have exclusive access to private content.

Nafter empowers creators and fans like never before. With just a few clicks, users can easily take any digital content – including photos, videos, and art – directly from their smartphone or other media devices and turn it into NFTs.

These NFTs are then “minted” using blockchain technology, which transforms user content into unique stores of value that can be easily bought, sold and traded worldwide. Find your global audience through Nafter’s network and community.
Problem

In today’s society, we are all interconnected. It is estimated that over 50% of the world’s entire population (more than 3.8 billion people) are currently engaged in social media. The average daily usage runs up to 2 hours per day, and many people are spending an entire day and night online – without getting anything in return.

The most popular social media platforms have over 1 billion active users a month, typically driving traffic to profiles of top celebrity influencers and brand ambassadors who are often earning thousands of dollars each month.

And yet, what does this do to benefit the average social media user? Nothing! Nafter is here to fill that gap for the great majority of social media users who are spending time online with nothing to show for it.
Nafter offers a creative solution to rethink how we use social media platforms, by leveraging NFTs and introducing the $NAFT token.

NFT’s are “non-fungible”, meaning that each one or each set of NFTs minted are absolutely unique unto themselves, similar to a unique piece of art or intellectual property.

One way that NAFT token holders can earn rewards is through staking. NAFT tokens can be staked within individual user staking pools, and used both to unlock exclusive content and to purchase NFT’s within the Nafter platform.

Staking pools offer a chance for content creators to grow their following and brand.

At the same time, they may offer exclusive content to stakers and redeemable rewards paid out in NAFT tokens “per block”, which is on average about every 10 minutes.

In addition, content creators are incentivized to grow their pools and are allotted 20% of the total pool weight in staking rewards. The more influential an individual is on the platform, the higher their potential to earn passive revenue.

Thanks to Nafter’s proprietary platform technology, Nafter has been able to fully streamline the process of creating NFTs and managing NAFT tokens, which allows for even amateur users to easily navigate the web app.

And because Nafter tokens have been created with utility in mind, they can be used to easily trade on the platform with zero fees, potentially saving users thousands of dollars per year that would otherwise be spent interacting on similar platforms.

Nafter is an all-encompassing social ecosystem that thrives off of user engagement, and is built to create online communities incentivized to lift each other up.
Token Metrics

Total Supply

1,000,000,000

- Platform: 30% (300,000,000)
- Liquidity: 25% (250,000,000)
- Sale: 20% (200,000,000)
- Marketing: 15% (150,000,000)
- Team: 10% (100,000,000)
The Distribution of $Naft token includes all token sales from private and public sales. All tokens which have been reserved in our private offering will be linearly vested for a total of 4 months at 25% per month, with the first release following the token generation event.

Investors who take part in our public offering will receive 100% of their tokens immediately following the TGE.

- Direct listing price: $0.0003
- VC private round price: $0.001 (3.3X higher than listing price)
- Initial liquidity: $75,000 USD in BNB paired with 250M $NAFT tokens.
- Another 85% of tokens will be locked on team.finance.
- 15% will be unlocked and will be used for marketing purposes, Nafter staking pool rewards, and small portion to fulfill our VC allocation requirement.

400,000,000 NAFT
Circulating supply

$0.0003
Direct listing price

$120K
Initial marketcap

100%
Locked liquidity
Road Map & Partners

**Q2 2021**
- PancakeSwap Listing
- CEX Listing

**Q3 2021**
- Version 1 Global Launch
- Instagram Influencer Campaign

**Q4 2021**
- Profile Staking for Exclusive Content
- Top Staked Profile Rewards
Team

Jonathan S.
CEO

Viet L.
CTO

Kristina B.
CMO

Majid K.
Product Design

Dung P.
Full Stack Developer

Aleks V.
Community Manager

Asep S.
UI Designer

Lucky M.
Motion Artist

Alex S
Lead Developer
References Links

**Official Website**  https://nafter.io

**Telegram**  https://t.me/nafterapp

**Twitter**  https://twitter.com/nafterapp

**Instagram**  https://www.instagram.com/nafterapp

**Medium**  https://nafterapp.medium.com